

tasmena initiative

TASMENA INITIATIVE is the first step towards building TASMENA by young Emirati designers. Our goals in TASMENA is to build the socially responsible design fundamentals of the creative industries by developing design capabilities, stimulating sophisticated demand and strengthening industries to become credible and significant players in the global creative landscape.

social design competition

SOCIAL DESIGN COMPETITION FOR SOCIALLY RESPONSIBLE DESIGNERS

Change Dubai

"Change Dubai" is the first initiative from TASMENA. We would like to invite you to think about our social responsibilities and how we can provide an action plan with our design ideas. We are looking for the development of an idea, design process and prototype in which UAE design students/ designers can design to encourage social action in Dubai.

initiated by  **tasmena**

ENTRY SUBMISSION FORM

Full Name

E-mail Adress

Website Address

Mobile Number

Nationality

Where do you study design?

Are you part of any design association? If yes, which one.

brief

Write a description in each box within 100 words

BACKGROUND

insert image

Which social cause that you concern about?

PROBLEM

image

Summarize the problem

SOLUTION

image

Envision your solution.

concept

Explain your design concept according to your solution. There are no media and format constains.

process

Explain your design process and imagine social impacts of your solution.

prototype

Show us your design solution in its final form.